



NSH MBA®

NATIONAL SOCIETY OF HISPANIC MBAS

THE OFFICIAL NEWSLETTER OF THE PHOENIX CHAPTER NATIONAL SOCIETY OF HISPANIC MBA'S

<http://phoenix.nshmba.org>

www.nshmba.org

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MAY 2009

Dear members and friends,

I would like to take a moment to share with you how proud I am of one of our board members who just graduated this spring: Angie Mortemore (Events Officer). Please take a moment to congratulate Angie for this well deserved achievement. One of the NSHMBA four pillars is Education. Our commitment to education is reflected in the activities realized at our local and national levels. One example is the NSHMBA scholarship for MBA students (www.nshmba.org/scholarship). Each year NSHMBA gives away over \$1M in scholarships. I would like to commend one of our local scholarship recipients in particular, Patricia Palacios, who is currently a student and a dedicated volunteer at our chapter. In this issue you will learn more about Patricia as she is our "volunteer on the spotlight."

Another way in which NSHMBA contributes to your education is through the Professional Development Series. These programs offer continuing education for working professionals in a relaxed, social format. Events are held after work and are facilitated by two or more experts in one or more business topics. The program lasts for 1.5 to 2 hours with time for networking. Light refreshments are usually provided. You may have already attended one of these, if not, please visit our events calendar, there are few more coming up this year.

Each year NSHMBA Phoenix leads a one-day conference to encourage and inspire young Latinos to continue and complete their college education. This year NSHMBA Phoenix has partnered with Aguila Youth Leadership to reach out and inspire these young Latinos at Aguila's annual youth conference. NSHMBA is seeking member volunteers to participate in the NSHMBA Team of business leaders. As part of this team you will be sharing your story and valuable insights on your particular career. More details on this inside...

In September, NSHMBA will be providing you the annual career management workshop. This workshop brings experts from human resources fields to work with attendees on job search strategies, resume critiques, job market trends, all in preparation for the NSHMBA National Annual Conference which is held in October and has the largest career fair and employer expo for MBAs (www.nshmba.org). This event typically also includes information on GMAT preparation and MBA school preparation. Stay tuned for more details...

Claudia Sloan, President NSHMBA Phoenix Chapter

The **INSPIRATIONAL** mba

Considering an MBA?
Meet Patricia Palacios, fellow MBA student and NSHMBA member

I arrived in Glendale, Arizona on August 20th, 2008 full of expectations and a strong desire to have the best two years full-time MBA experience, at Thunderbird School of Global Management. I take this moment to thank the people and organizations that have made this possible. My family in Peru, who consistently show support and respect for my decision to continue my education away from my home country, my classmates who are always a source of inspiration to keep myself up during tough times, and my professors who always remind me that learning never ends. Last but not least, the National Society of Hispanic MBAs has made a profound difference by providing me with a meaningful scholarship to help me achieve this goal.



In October 2008, I had the honor to participate in the NSHMBA Conference and Career Expo in Atlanta. Volunteering at the Marketing Workshop and the Corporate Networking Reception was a great experience. I joined the scholarship salute and scholarship luncheon sponsored by Bank of America, where sponsors recognized recipients. I fully realized how important it was to be selected for a NSHMBA Scholarship Award when I had the opportunity to speak to amazing corporate people, NSHMBA representatives from different chapters, and other scholarship recipients. Since then, I have gained a new level of appreciation for NSHMBA's role in fostering Hispanic Leadership. My desire to thank NSHMBA for the positive footprint on Hispanics' professional growth, made me look for opportunities to support the NSHMBA Phoenix Chapter. In December 2008, I joined the NSHMBA Phoenix Chapter as a marketing apprentice where I have been working with the President, Claudia Sloan and the Vice-President, Pablo Rodriguez on the bi-monthly newsletter. We work as a team to put together interesting articles on successful Hispanic people in different industries as well as approaching topics that contribute to Hispanic education and professional development.

“NSHMBA has made a profound difference by providing me with a meaningful scholarship to help me achieve this goal”

Patricia Palacios

This summer, I have been selected for a marketing internship at Hilti. This opportunity is great as I am working towards a career transition from Finance to Marketing. When I return in the Fall I will be active at school as President of the Latin Business and Culture Club and volunteer more with NSHMBA as we get closer to the Conference and Career Expo in October.

Patricia Palacios, Marketing Apprentice - NSHMBA Phoenix Chapter



Getting In and Staying in the Employment Game!

By Elaine Slater

As we're all aware by now, unemployment is at a historic high of 8.5% nationally, rising from 8.1% in March (Bureau of Labor Statistics), and depending where you live, could be higher or lower. Some of us are more painfully aware of this unemployment than others, due to a recent job loss or known upcoming cutbacks or downsizing. One of the best things we can do for ourselves in these trying times is to stay positive! **Staying positive** that the economy will revive and there will be more jobs or opportunities around the corner **not only, sends out the right vibes to potential employers, but also helps keep our motivation up.**

As discussed in a recent Executive Network meeting, some helpful tips while you are in a career transition or for use in retaining your current job might be as follows:

- **Network** – Be persistent and if you find yourself with conflicting networking meetings then you know you're doing a good job.
- **Positive Thinking** – will boost your spirits, keep you motivated and make you more desirable to employers. Make sure you do an attitude check before an interview.
- **Research** – The more you know about what's going on in the marketplace the better informed you will be about companies, what jobs are available, and what companies are asking for.
- **Take a Lesser Job** – If you find yourself accepting a lesser position, you always have the option of continuing to look for another more suitable opportunity.
- **Go Have Some Fun** – Don't forget to step back from your search from time to time to have fun, with family, friends or just being and doing something you enjoy.
- **Don't Get Discouraged** - This will be hard at times but you must push through and know that these feelings will pass.
- **Exercise** – Great Tip. Take care of yourself to reduce stress and be the best that you can be for networking and interviewing.

Remember, a positive attitude is infectious and sends out good vibes to those we encounter, including possible employers. You never know when you'll meet your next new boss or work comrade, so keep networking, stay positive and believe in yourself!

Join the NSHMBA Team of Business Leaders at the AGUILA youth symposium

AS a business leader you will share your insights and experience in your career field with over 100 young students who will be looking at you as their role model.

- 1) attend leaders luncheon from 9:30 am to 1 pm on June 25.
- 2) only 2 or 3 needed, participate in the business major's booth with NSHMBA, from 1—3 pm.

Team Leader: AL CHAVES, education@phoenix.nshmba.org. Please contact AL to join the team. No cost to you to join, just need a great attitude and a passion to mentor others!

Maximize The Value of Your Time

By Lula Gomez

Reading the newspaper while sipping coffee in the back porch, cooking an elaborate meal, watching a soccer game, downloading all the pictures in my camera and sending them to friends and family, walking barefoot on the grass. These are a few of the small things that enrich life. These are simple actions that don't cost any money, yet we never seem to get around to them. Why? Not enough time.

If you want to live a richer life, you have to make the time for what is important to you. You can manage your time better at work and at home, you can get better results in less time, you can free up some time to foster those precious moments. Here are some tools to maximize the value of your time.

- **Know how you currently spend your time.** You must first figure out where your time is currently going, so you can redirect some of your time to more productive activities. Track your time usage for a couple of days, you don't have to show anybody your findings, this is just for you. Be brutally honest with yourself.
- **Eliminate time wasters.** Ask yourself: "Why am I doing what I'm doing right now?" If you can't find a good answer, stop doing it and move on to something more productive.
- **Identify your prime time.** Are you a morning person? Are you an afternoon person? Use your prime time to carry out your most important tasks.
- **Plan your work and then work your plan.** Set a goal each morning. List 3 or 4 important things you will get accomplished that day.
- **Delegate whenever possible.** Delegate wisely.
- **Identify high payoff items.** Spend most of your time and energy on those activities with the biggest return.
- **Organize your work area.** Go to the office supply store and get what you need to get and stay organized. Eliminate clutter.
- **Multitasking: myth or reality?** Recent research shows that multitasking does not save time. The time it takes to switch your mental process between tasks is time wasted. Multitasking leads to errors, disorganization, added stress and irritability. Give all your attention to the task at hand from beginning to end.
- **Concentrate on results.** It is not about the appearance of working harder, it's about results. At the end of each day reflect on what you accomplished.

Nobody can motivate you to do something; you can only motivate yourself. Henry David Thoreau said "Walk confidently in the direction of your dreams, live the life you've imagined." What is stopping you?

PRO-SEED

Support for Education & Employment Delivered to Hispanic Professionals Planting the Future through Assistance. Register today at http://www.goeshow.com/hispanic/annual/2009/proseed_registration.cfm



Join the **NSHMBA PHOENIX BLOG**, LinkedIn Group and Facebook page!

<http://phoenix.nshmba.org/articles.asp?which=news&id=2008>



The National Society of Hispanic MBAs (NSHMBA) is proud to announce...

PRO-SEED

Support for Education & Employment Delivered to Hispanic Professionals
Planting the Future through Assistance Today

Through this new initiative, NSHMBA is providing support to Hispanic MBAs and business professionals who have been affected by the current economic climate.

PRO-SEED is being rolled out in advance of NSHMBA's 2009 Annual Conference & Career Expo, October 8-10 in Minneapolis, MN, and will provide program participants:

- Pre-Conference webinars, including
 - Reviewing new job search strategies
 - Learning career hunting and networking tactics
 - Creating resumes that generate results
 - Mastering the art of interviewing
- Discounted airfare and hotel rates for conference travel
- Access to events focused on Career Advancement
- Complimentary registration to Career Expo Only
- Opportunities to pre-schedule interviews with select conference sponsors
- Complimentary 12-month NSHMBA professional membership

PRO-SEED is just another example of how NSHMBA is promoting higher education and professional development within the Hispanic community. Though PRO-SEED NSHMBA hopes to increase Hispanic participation at the national conference and better deliver prepared candidates to conference recruiters. For business professionals, this program is the opportunity to 'Think Ahead' about their future and 'Move Forward' by developing relationships with peers and employers and accessing resources to enhance their competitive advantage. Complete program details, including eligibility requirements, application period, webinar schedule and online registration, are available at www.nshmba.org/proseed.

**NATIONAL SOCIETY OF HISPANIC MBAS
2009 CONFERENCE & CAREER EXPO**

MINNEAPOLIS



THINK AHEAD MOVE FORWARD

NSHMBA



CARLSON
SCHOOL OF MANAGEMENT
UNIVERSITY OF MINNESOTA

Registration will open soon at http://www.goeshow.com/hispanic/annual/2009/attendee_home09.cfm
For information about sponsors http://www.goeshow.com/hispanic/annual/2009/ATsponsors_list.cfm



Featured Sponsors:



NSH MBA

NATIONAL SOCIETY OF HISPANIC MBAS

UpCOMING events

Thursday, May 28, 2009

Hispanic Professional Power Mixer.

Thursday, June 25, 2009

Leadership: We Remember, We Recognize, We Believe: 2009 AGUILA Leadership Symposium.

Tuesday, June 30, 2009

Professional Development Series Event 2.
At Charles Schwab & Co. Inc. Offices,
2423 E. Lincoln Dr. Phoenix, Arizona
85016. RSVP now at [http://
phoenix.nshmba.org/calendar.asp?id=4646](http://phoenix.nshmba.org/calendar.asp?id=4646)

Thursday, July 30, 2009

Hispanic Professional Power Networking Mixer.

Thursday, August 20, 2009

Professional Development Series Event 3.

Thursday, September 10, 2009

Professional Development Series Event 4.

Thursday, October 8, 2009

2009 NSHMBA National Conference & Career Expo. Minneapolis, MN

October 29, 2009

Silent Auction
Annual Scholarship Fundraiser

For more information regarding these events, go to:

[http://phoenix.nshmba.org/
calendar.asp](http://phoenix.nshmba.org/calendar.asp)

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**You TOO Get involved,
Make A Difference!**
Become a volunteer, email:
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